Canton Local Waterfront Revitalization Program (LWRP)

Waterfront Advisory Committee (WAC)
Meeting #3 Summary Notes

May 6, 2026
6:00PM – 7:30PM
Canton Municipal Building / Virtual (Zoom)

Attendance

LWRP Committee
Tom Langen, Committee Chair
Tim Bacon (zoom)
Wayne Cuthbert (zoom)
Tom Greene
Kara McLuckie
Leigh Rodriguez
Keith Zimmerman

Barton & Loguidice
Dan Theobald, Project Community Planner

Department of State
Greta Alvarado

Absent
Meghan Richardson
John Danis

The third meeting of the Waterfront Advisory Committee (WAC) for the Town and Village of Canton's Local Waterfront Revitalization Program (LWRP) focused project progress, discussing the draft Inventory and Analysis section, preparing for the project website and survey launch, and coordinating public outreach activities for the Dairy Princess Parade.

Dan Theobald (B&L) opened the meeting by reviewing the agenda, which included:

1. Project Status Update
2. Engagement Strategy Overview
3. Review of Outreach Tools
4. Project Website / Survey Launch
5. Dairy Princess Parade Tabling
6. Next Steps

This project was prepared with funding provided by the New York State Department of State under Title 11 of the Environmental Protection Fund.

Canton Local Waterfront Revitalization Program
Waterfront Advisory Committee Meeting #2
January 15, 2026

1. **Project Status Update**

The project team provided an update on the status of the LWRP, including progress on Section I and Section II, as well as coordination with 4Ward Planning related to the market analysis. The committee also discussed several recent or ongoing waterfront-related activities and improvements, including cleanup at the Pyrites boat launch, shoreline stabilization at Willow Island, anticipated stormwater infrastructure upgrades, and upcoming trail signage installation in the Village. The committee also discussed Taylor Park and noted that additional information may be needed regarding ownership and leasing arrangements.

2. **Engagement Strategy Overview**

The committee reviewed the overall public engagement strategy, including the goal of gathering community input on Canton's waterfront areas, key topic areas to be addressed, and the anticipated timeline for outreach. Discussion focused on using public input to better understand community priorities related to access, recreation, environmental conditions, economic development, and future waterfront improvements.

3. **Review of Outreach Tools**

The committee discussed the proposed outreach tools, including the community survey and interactive map. The interactive map was discussed as a tool to collect location-specific feedback, with the committee recommending that it remain open through August. The committee also discussed potential outreach channels, including St. Lawrence County paddling groups, local advocacy groups, trailhead postings, and future events such as Canton Weekend and the Farmers Market.

4. **Project Website and Survey Launch**

The project team reviewed the project website and survey launch strategy. The committee recommended several additions to the website, including adding the Dairy Princess Parade dates, uploading the 2018 Waterfront Revitalization Plan to the document library, adding a project contact email, and including a general comment tool. The committee also discussed where and how the survey should be shared to maximize community participation.

5. **Dairy Princess Parade Tabling**

The committee discussed preparations for public outreach at the Dairy Princess Parade, including the use of informational posters, an engagement map, handouts, pamphlets, and staffing needs. The group discussed keeping the map activity simple by allowing general comments and input. It was also noted that participants could provide an email address if they would like to receive future project updates, and that DPW may have a pop-up tent available for use at the event.

6. Next Steps

- Add Dairy Princess Parade dates to the project website.
- Add a project contact email to the website.
- Add a general comment tool to the website.
- Determine additional channels for survey distribution.
- Share outreach materials with local groups, trail users, advocacy groups, and community networks.
- Prepare informational posters, engagement map materials, handouts, pamphlets, and staffing schedule for the Dairy Princess Parade.
- Keep the interactive map open through August.
- Schedule a future committee meeting to review public engagement results.

7. Meeting Adjourned

The meeting concluded at 7:30 p.m.