SECTION 7: Local Commitment and Consultation

Public participation and intermunicipal coordination have been integral to the development of the Town of Salina and Village of Liverpool Local Waterfront Revitalization Program (LWRP). Throughout the planning process, the Town and Village worked collaboratively with the New York State Department of State (DOS), Barton & Loguidice (B&L), the LWRP Advisory Committee, and community stakeholders to develop a shared vision for the waterfront, identify opportunities and constraints, and establish projects and recommendations that reflect local priorities.

LWRP Advisory Committee

An LWRP Advisory Committee was established to guide the planning process and provide local knowledge, technical insight, and feedback throughout the development of the LWRP. The Committee included representatives from the Town of Salina, Village of Liverpool, and other community stakeholders with an interest in the future of the waterfront.

Six Committee meetings were held throughout the planning process:

- Committee Meeting #1: August 7, 2024
- Committee Meeting #2: November 14, 2024
- Committee Meeting #3: June 2, 2025
- Committee Meeting #4: September 17, 2025
- Committee Meeting #5: November 18, 2025
- Committee Meeting #6: July 22, 2026

These meetings provided opportunities for the Committee to review the LWRP's progress, discuss existing conditions within the Waterfront Revitalization Areas (WRAs), evaluate opportunities for waterfront improvements, and provide feedback on proposed projects and recommendations. As the planning process progressed, Committee discussions increasingly focused on refining the proposed projects in Section IV, ensuring consistency with the Inventory and Analysis in Section II, and incorporating feedback received through public engagement activities.

The Committee also played an important role in reviewing the results of public participation efforts, including comments and project rankings from the second Public Information Meeting. This feedback helped inform project refinements and the identification of community priorities.

Public Information Meetings and Community Engagement

Public engagement was conducted throughout the LWRP process to educate residents about the program, gather local perspectives, and provide opportunities for the community to help shape the future of the waterfront. Three Public Information Meetings (PIMs) were incorporated into the planning process, each serving a different purpose as the LWRP progressed.

Public Information Meeting #1, July 23, 2025

The first Public Information Meeting introduced the LWRP process to the community, explained the purpose and benefits of developing an LWRP, and provided an opportunity for residents and stakeholders to share their perspectives on existing waterfront conditions, community assets, challenges, and opportunities. Input received during this initial engagement helped inform the development of the LWRP's vision and proposed projects.

Public Information Meeting #2, April 29, 2026

The second Public Information Meeting focused on presenting and evaluating the proposed projects identified in Section IV of the LWRP. The meeting included a presentation, question-and-answer session, and an interactive workshop featuring 28 proposed projects displayed on individual boards throughout the meeting space.

Participants were encouraged to review the projects, provide written comments, and participate in a project funding exercise. Each participant received $10 in mock currency to distribute among the projects they most strongly supported. An online version of the activity was also made available to provide additional opportunities for public participation. The results were used to identify levels of community support for individual projects and inform the refinement and prioritization of proposed improvements.

Public Information Meeting #3, Draft LWRP Public Review

The third Public Information Meeting is planned as a self-guided public information display at Salina Town Hall, providing residents with an opportunity to review and comment on the draft LWRP before the document advances through the remaining review and adoption process.

An informational display board will provide an overview of the LWRP, summarize the planning process, and explain how residents can review the draft document. Printed copies of the draft LWRP will be available at Town Hall, while a QR code will direct visitors to the project website, where they can download the complete draft or individual sections and submit comments electronically.

The display is anticipated to remain available for approximately two weeks, with the online materials and comment form providing an additional opportunity for participation. This approach is intended to make the draft LWRP accessible to residents who may not be able to attend a traditional public meeting and provide a convenient opportunity for final feedback.

Incorporation of Public Input

Feedback received through Committee meetings, public workshops, and online engagement activities has helped shape the LWRP's proposed projects and recommendations. Public comments provided insight into community preferences regarding waterfront access, recreation, economic development, cultural heritage, infrastructure improvements, and environmental stewardship.

In particular, the project funding activity conducted during the second Public Information Meeting provided a means of evaluating community support for the 28 proposed projects. The results were considered alongside Committee feedback, existing conditions, project feasibility, and implementation considerations to help establish priorities for future waterfront investment.

The meeting summaries included in this section document the discussions, public comments, and engagement activities undertaken throughout the planning process. Together, these records demonstrate the Town and Village's commitment to an inclusive and collaborative planning process and provide a record of how community participation contributed to the development of the LWRP.

Meeting Documentation

Summaries of the LWRP Advisory Committee meetings and three Public Information Meetings are included in the following pages to document the local consultation and public participation process.

Town of Salina
Village of Liverpool
LWRP Waterfront Advisory Committee
Project Kick-off Meeting Summary

Local Waterfront Revitalization Program (LWRP) Committee
Project Kick-off Meeting #1
August 7, 2024 @12pm
Salina Town Hall

Committee Members

Present
Nick Paro, Town of Salina Supervisor
Stacey Finney, Village of Liverpool Mayor
Paula Primerano, Salina Town Clerk
George Palmisano, Salina Employee
Vittorio Pascarella, Salina Local Developer
John Muldoon, Salina Planning Board Liaison
Department of State Representative: April Brun

Absent
Heidi McElwee, Liverpool Planning Board
Tom LaValle, Liverpool Resident and Business Owner

Consultant Team

Keith Ewald (B&L) AICP, PLA
Todd J. Poole (4Ward Planning) - President
Dan Theobald (B&L) AICP
Danielle Pottinger (B&L)
Amanda Kesler (B&L)

Brief Meeting Overview

This was the first meeting with the Town of Salina and Village of Liverpool's Local Waterfront Advisory Committee ("WAC"). The meeting was attended in-person and virtually by members of the Committee, the consultant team and a Department of State (DOS) representative.

The purpose of this meeting was to discuss roles and expectations of the Committee and Project Team. It also provided an opportunity to take an initial look at the Town and Village's proposed Local Waterfront Revitalization Program (LWRP) area boundary and engage the Committee in a preliminary analysis of the opportunities, issues, and assets of Town's waterfronts in support of that boundary's submission to the State for adoption.

1. Introductions

a. Both on Zoom and in-person introductions were held for the Committee members and project team.
    i. The B&L team is led by Keith Ewald (Contract Manager) and Dan Theobald (Planning Lead and Project Manager), with support from both Danielle Pottinger and Amanda Kesler
    ii. Todd J. Poole is the President and Managing Principal of 4Ward Planning and will utilize his team to conduct market-based analysis throughout the project

2. Project Scope

a. The project scope and deliverable process were covered and reviewed briefly by Keith and Dan for the Committee members present.

3. Schedule and Timeline

a. Dan explained the timeline for submission and adoption of LWRP document components as usually taking around a year and a half to two years. Once the plan is established it opens the community up to a new channel of funding from the State.
    i. DOS Rep April Brun expressed that the funding contract from the State is for 5 years to create and adopt the LWRP plan.

4. LWRP Boundary Discussion

a. An overview of the project area from the grant submission was displayed for all of the Committee and project team
    i. Discussions over the boundary began after an explanation from Keith of the County controlled shoreline areas and County projects both historically and currently underway.
    ii. The Committee asked to show neighborhoods on the boundary map before submission to the State.
    iii. The Committee asked to show streams.
    iv. The Committee asked for considerations into areas where sewage is leaking into the lake when conducting further analysis into bringing people towards the waterfront.
    v. The Committee discussed with State Representative April Brun the landward extents of the boundary and its justification.
        1. April Brun requested that the project team review Appendix IV of the 2024 NYS Local Waterfront Revitalization guidance document for clarification on extents of boundaries, but that the justification via this discussion seemed adequate.
    vi. The Committee decided to move forward to adding a south east portion to the map, extending the boundary to include areas around Ley Creek.

5. Next Steps

a. The project team will create revisions to and share the Section I deliverable of the LWRP Plan, the Boundary, for Committee approval before submitting the Section to the State for Review
b. Todd Poole will be scheduling a field visit in the coming weeks and the consultant team will coordinate that date with the Committee to ensure Todd has access to the Committee as needed while in Town.
c. The project team will begin to create a Community Profile and kick-start the Inventory and Analysis (Section II) of the project.
d. The project team will schedule the next meeting via email or Doodle Poll.

Town of Salina / Village of Liverpool
Local Waterfront Revitalization Program (LWRP)
LWRP Waterfront Advisory Committee

Committee Meeting #2 Summary

November 14, 2024 @3pm
Virtual Meeting

Committee Members

Present
Stacey Finney, Village of Liverpool Mayor
Vittorio Pascarella, Salina Local Developer
John Muldoon, Salina Planning Board Liaison
Department of State Representative: April Brun

Absent
Nick Paro, Town of Salina Supervisor
Heidi McElwee, Liverpool Planning Board
Tom LaValle, Liverpool Resident and Business Owner
Paula Primerano, Salina Town Clerk
George Palmisano, Salina Employee

Consultant Team

Keith Ewald (B&L) AICP, PLA
Todd J. Poole (4ward Planning) - President
Erin Camarena (4ward Planning)
Susan Crowell-Berigan (4ward Planning)
Dan Theobald (B&L)
Danielle Pottinger (B&L)

Brief Meeting Overview

This was the second meeting with the Town of Salina and Village of Liverpool's Local Waterfront Advisory Committee ("WAC"). Members of the Committee, the consultant team and a Department of State (DOS) representative, attended the meeting virtually. The purpose of this meeting was to review the progress of the Local Waterfront Revitalization Program (LWRP), discuss 4ward Planning's market analysis findings, and gather input on upcoming developments to incorporate into the Inventory and Analysis (Section II).

Keith Ewald (B&L) opened the meeting and provided updates on the project deliverables to the Department of State (DOS):

- Waterfront Revitalization Boundary: Drafted and submitted to DOS for review.
- Community Participation Plan: Also drafted and under DOS review.
- Inventory and Analysis (Section II): Progress includes demographic analysis, physical inventory of the boundary, and integration of 4ward Planning's market analysis.

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1. Market Analysis

Todd Poole (4ward Planning) presented the market analysis findings. The analysis focused on the local, county, and metro area markets, with consideration of the anticipated impacts of Micron's regional presence. Micron is expected to influence residential and commercial markets, positioning Liverpool and Salina to benefit significantly. Shrinking household sizes nationally will likely pressure housing demand locally. Along with a surge in housing development in the greater Syracuse pipeline, retail and entertainment demand will also likely increase, offering opportunities for Liverpool and Salina. As there is not a lot of open land available for development, infill opportunities will be key.

Erin Camarena (4ward Planning) inquired about interest in residential and retail development within the Waterfront Revitalization Area (WRA). 4ward Planning requested contact information for developer, property owner, and commercial broker interviews.

2. Discussion

John Muldoon noted the approval of a 39-unit duplex project outside the WRA boundary. He mentioned plans for bikeways along Rt. 370 leading into the WRA and waterfront.

Mayor Stacey Finney highlighted several ongoing projects:

- Eight side-by-side duplex units at the end of Vine Street.
- Gormels' plans for 150, 1-2 bedroom apartments near the triangle block (Limp Lizard site), with possible rooftop bar.
- Redevelopment opportunities in the Corinthian building and Café 407 area.
- The Mayor emphasized that the Drescher parcel is vital to develop.

Vittorio Pascarella shared updates on the Urban Village development, with 175-200 units planned, including 90 in Phase 1. He advocated for traffic improvements, such as a roundabout at the intersection of Old Liverpool Road, Buckley Road, and Park Street. He mentioned the challenge of limited parking space.

Mayor Finney suggested reviewing the Village's 2006 Comprehensive Plan for relevant actions on connections between Onondaga Lake Parkway and Old Liverpool Road. She emphasized the need for zoning updates supportive of mixed-use development.

There would be opportunities in the LWRP's Proposed Projects chapter (Section IV) to align private developments with public realm improvements such as undergrounding utilities, implementing complete streets, and enhancing waterfront connections.

3. Next Steps

- Schedule Next Committee Meeting:
    - Tentatively planned for January
- Continue Inventory and Analysis Development
    - Incorporate findings from the market analysis and committee feedback
- Start developing Vision and Goals
- Review Planning Documents:
    - Examine the Village's 2006 Comprehensive Plan; and
    - The Town's draft plan to identify relevant projects and strategies.

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Town of Salina / Village of Liverpool
Local Waterfront Revitalization Program (LWRP)
LWRP Waterfront Advisory Committee

Committee Meeting #3 Summary
June 2, 2024 @2:30pm
Salina Town Hall

Committee Members

Present
Stacey Finney, Village of Liverpool Mayor
Heidi McElwee, Liverpool Planning Board
Paula Primerano, Salina Town Clerk
Vittorio Pascarella, Salina Local Developer
John Muldoon, Salina Planning Board
Jodie Bortel (on behalf of Nick Paro)
Department of State Representative: April Brun

Absent
Nick Paro, Town of Salina Supervisor
Tom LaValle, Liverpool Resident and Business Owner
George Palmisano, Salina Employee

Consultant Team
Keith Ewald (B&L) AICP, PLA
Dan Theobald (B&L) AICP

Meeting Overview
This was the third committee meeting for the Salina–Liverpool Local Waterfront Revitalization Program (LWRP). The purpose of the meeting was to review the updated waterfront boundary, discuss key components of the Inventory and Analysis (Section II), and begin preparing for the first Public Information Meeting (PIM) scheduled for July 23, 2025.

The Agenda for the committee meeting was as follows:

1. **Introductions and Agenda Review**
2. **Waterfront Boundary Revisions – Section I**
3. **Overview of Inventory & Analysis – Section II**
    - Public Access & Recreation
    - Vacant, Abandoned, and Underutilized Parcels
4. **Discussion: Feedback on Waterfront Issues & Opportunities**
5. **Preparation for Public Information Meeting**
    - Overview of PIM goals and format: (1) Inform public about the LWRP process; (2) Identify key issues and opportunities in the WRA
    - Meeting board content: maps; topic areas; and engagement questions
6. **Next Steps & Timeline**
    - Schedule first public information meeting: date, time, place
7. **Adjourn**

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Project Boundary Updates - Section I

Dan opened the meeting by reviewing the updated waterfront boundary maps. The Department of State (DOS) confirmed that the LWRP must include two distinct boundaries—one for the Village of Liverpool and one for the Town of Salina. These updates were reflected in the maps included in Section II and will carry through to Section IV, where projects will be clearly identified as either within the Village or Town boundary.

Inventory & Analysis Overview - Section II

Dan provided a summary of what has been completed to date in Section II, with particular focus on the following areas:

Public Access & Recreation:

A map of existing conditions will be added, showing all pedestrian and vehicular access routes, as well as public and private parking lots. A separate map will highlight recreational assets within the WRA. Stacey mentioned the need for improved signage, referencing the effective display cases used in Geneva, particularly for Tulip and Sycamore Streets.

Vacant, Abandoned, and Underutilized Parcels:

B&L will develop a narrative for the Gormel block in the Village of Liverpool, identifying it as an underutilized site. Heidi expressed concern about traffic safety in that area if further development occurs, and noted that such impacts would need to be addressed.

Zoning and Utilities:

Dan inquired about a zoning shapefile for the Village, and Stacey noted that none exists; B&L will use the zoning image available on the Village website. Stacey emphasized that the Village's business district zoning should be addressed in the zoning section.

Stacey also requested that the inventory acknowledge that utilities are currently above ground in many areas and that undergrounding utilities be considered as a project in Section IV. Additionally, telephone and light poles obstructing handicap access in the business district should be noted in the inventory section.

Public Information Meeting (PIM) Preparation

Dan reviewed the goals and draft agenda for the upcoming Public Information Meeting, emphasizing the purpose of educating the public on the LWRP process and gathering feedback on issues and opportunities in the WRA.

Draft Agenda for PIM:

- What is the LWRP?
- What is the Waterfront Revitalization Area (WRA)?
- Project Partners and Timeline
- Inventory & Analysis Review
- Public Workshop

Proposed Maps for Display:

- Waterfront Boundary
- Parks and Recreation Inventory
- Public Access and Parking
- Vacant and Underutilized Parcels

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Workshop Boards:

- Public Access / Neighborhood Connections
- Recreation
- Economic Development & Commercial Corridors

Stacey confirmed that Village Hall is available on July 23rd at 6:00 PM, and that date works for most committee members. The committee also discussed holding the second Public Information Meeting at Salina Town Hall, to ensure both municipalities are represented in the engagement process. The third PIM may also be held at Town Hall or another location within the Town or Village, depending on availability and community access needs.

Heidi asked about the committee's role at the PIM, and Dan and Keith clarified that committee members will serve as additional support during the workshop, assisting with public engagement and discussion. B&L will prepare flyers to promote the event, and the committee is encouraged to share information via social media and other channels.

Additional Discussion Items

John Muldoon mentioned a Town-commissioned economic development report, which assessed the commercial corridors as underdeveloped. Keith confirmed that 4ward Planning used this report as a resource in their market analysis.

John also asked Stacey if she was aware of kayak launch plans by the County; she was not, but he noted the project is being delayed by DEC.

Heidi asked about the potential for a public ferry to the Amphitheater. This will be noted in the inventory section as a potential future project to be considered in Section IV.

Next Steps

- **First Public Information Meeting** scheduled for July 23, 2025 at 6:00 PM at Liverpool Village Hall.
- A series of committee meetings will follow from August to December 2025 to develop Section IV (projects).
- A **Second Public Information Meeting** will be held in November 2025 to review proposed projects.
- Once the full draft of the LWRP has been reviewed by DOS, a final Public Information Meeting will be held to gather public feedback, tentatively planned for August 2026.

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Town of Salina / Village of Liverpool
Local Waterfront Revitalization Program (LWRP)
LWRP Waterfront Advisory Committee

Committee Meeting #4 Summary
September 17, 2025
Salina Town Hall

Committee Members

Present
Stacey Finney, Village of Liverpool Mayor
Nick Paro, Town of Salina Supervisor
Paula Primerano, Salina Town Clerk
Vittorio Pascarella, Salina Local Developer (zoom)
John Muldoon, Salina Planning Board (zoom)
April Brun, DOS representative (zoom)

Absent
Tom LaValle, Liverpool Resident and Business Owner
George Palmisano, Salina Employee
Heidi McElwee, Liverpool Planning Board

Consultant Team
Keith Ewald (B&L) AICP, PLA
Dan Theobald (B&L) AICP

Meeting Overview
The purpose of the September 17, 2025 committee meeting was to review the first draft of the preliminary project list for the Salina-Liverpool Local Waterfront Revitalization Program (LWRP). The committee was asked to provide feedback on each proposed project, specifically whether the project addresses an identified issue or opportunity from the inventory or public feedback, whether the project is clearly described or needs adjustment, and whether the project is realistic.

The Agenda for the committee meeting was as follows:

1. **Committee Business –** Review Schedule
2. **Public Information Meeting #1 Review**
3. **Proposed Projects**
4. **Next Steps**
5. **Adjourn**

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Committee Business

Dan reported that the Salina-Liverpool LWRP project is on schedule. During this portion of the meeting, it was determined that revising and refining the preliminary project list, including the consideration of new projects, will require two committee meetings. Once the projects are finalized, an additional Public Information Meeting will be held to allow the public to review and provide feedback on the project list.

Public Information Meeting #1 Review

Dan provided an overview of the first Public Information Meeting (PIM#1), held on July 23, 2025, at Liverpool Village Hall, which was attended by approximately 30 people. He summarized the general categories of public feedback, which included: Recreation; Economic Development & Revitalization; Public Access & Infrastructure; Environmental Stewardship & Resilience; Cultural Heritage & Community Identity; and Land Use & Development.

A key discussion during this portion of the meeting focused on the role of the county. Nick Paro emphasized that because much of the waterfront is owned by the county, projects located on county property should be carefully evaluated. Projects that do not provide a clear benefit to the Town or Village should be removed from the LWRP project list.

The consulting team noted that although the county is not formally participating in the LWRP process with the Town and Village, it could still use the plan to seek funding for its own projects. If projects on county property that do not benefit the Town or Village remain on the list, it could create competition that might reduce the likelihood of municipal projects being funded. Conversely, projects on county property that are mutually beneficial and supported by the Town and Village can remain on the list. The committee agreed that only county-owned projects deemed beneficial to the Town or Village should be retained.

Proposed Projects

With the updated approach to evaluating county projects, the committee began reviewing each project and identifying new initiatives.

Recreation: Eight projects were removed because they were determined not to provide clear benefits to the Town or Village. Two county recreation projects were retained as beneficial: completing the Loop-the-Lake Trail along the Parkway and creating a beach at Willow Bay. Three new village-based recreation projects were added: improvements at Washington Park, Johnson Park, and Lamb Park.

Economic Development & Revitalization: Two county projects were removed, including developing waterfront stores and shops, reopening or establishing snack shops and restaurants, and providing boat fuel and additional boat slips. Two new projects were added: acquisition of the Marina on the Seneca River (Grenadier Village) and wayfinding and informational signage from the waterfront to the Village.

Public Access & Infrastructure: Three projects were removed, including improvements to parking at county locations, restoring the ferry service, and reintroducing a tram for elderly and disabled access. One project was combined with an existing economic development project to enhance coordinated planning in the basin block area. Four new projects were added: a pedestrian bridge from Old Liverpool Road to the waterfront, a trail connection linking Sunflower and Bloodybrook neighborhoods, undergrounding utilities along First Street, and a potential trail along Ley Creek connecting into the future Loop-the-Lake Trail section and future Bear Creek Trail, with other potential future connections to Lyncourt.

Environmental Stewardship & Resilience: Three projects were removed as related to projects that could be completed by the county, these, included regular weed removal at the marina, improving wildlife habitat, and clearing riparian buffers.

Cultural Heritage & Community Identity: Four county projects were removed, including protection of the Onondaga Yacht Club, interpretive signage at Hiawatha Point, trimming lakeside vegetation for views, and historical markers or kiosks throughout the park/trail network. Three new projects were added: creation of an international lacrosse field in partnership with OHA and the county, Town Hall site improvements which build off the pavilion and overlook, and public access to the Le Moyne well heritage site in partnership with OHA.

Land Use & Development: No changes were made to this section.

Next Steps

- **Revise proposed projects**
- **Schedule next committee meeting**
    - Geographically represent projects
    - Identify lead agencies / organizations
    - Begin prioritizing

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Town of Salina / Village of Liverpool
Local Waterfront Revitalization Program (LWRP)
LWRP Meeting

Waterfront Revitalization Public Information Meeting #1 Summary

Meeting Date:	Wednesday, July 23, 2025 @6pm
Location:	310 Sycamore Street Liverpool, NY 13088
Committee Members:	Stacy Finney, Village of Liverpool Mayor Heidi McElwee, Liverpool Planning Board Tom LaValle, Liverpool Resident and Business Owner (Absent) John Muldoon, Salina Planning Board (Absent) George Palmisano, Salina Employee (Absent) Nick Paro, Town of Salina Supervisor (Absent) Vittorio Pascarella, Salina Local Developer (Absent) Paula Primerano, Salina Town Clerk (Absent)
Consultants:	Dan Theobald, AICP, Community Planner (B&L) Dalila Oliver, Planner (B&L)
Public:	Approximately 29 members of the public

This was the first public information meeting (PIM) for the development of the Town of Salina and Village of Liverpool Local Waterfront Revitalization Program. The meeting was attended by members of the Committee, the B&L consultant team, and approximately 29 members of the public. The format of the meeting was a public workshop that took place from 6-7:30pm. A presentation was made and a Q and A with the public followed. Posters were set up around the room and Post Its were given to the public to stick on posters with their comments. This allowed members of the public to come and go at a time that works best for them after the presentation.

The purpose of this meeting was to introduce the public to the project and collect feedback on potential issues and assets within the waterfront revitalization area (WRA)

Introductions

Mr. Theobald kicked off the meeting at 6pm by initiating a slideshow presentation. The agenda for the presentation was as follows:

- **What is a Local Waterfront Revitalization Program (LWRP)?**
- **Where is the Waterfront Revitalization Area (WRA)?**
- **What does the LWRP Document include and look like?**
- **Inventory and Analysis Review**
- **Q and A**
- **Public Workshop**

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Mr. Theobald discussed the tentative schedule:

- August 2024 Project Kick-off Meeting (SC Meeting #1)
- January 2025 Community Outreach Plan & Draft Inventory
- July 2025 Draft Vision and Goal Framework & PIM #1
- Fall/Winter 2025 Draft Actions and LWRP Policies & PIM #2
- Spring/Summer 2026 Preliminary Draft Document & PIM #3
- Fall 2026 Community Open House
- Fall 2026 SEQR & NYS DOS Referral
- Winter 2026 Town Board Public Hearing & Final Program Adoption

What is a Local Waterfront Revitalization Program (LWRP)?

Mr. Theobald's presentation introduced the process and benefits of an LWRP and the importance of community participation throughout the process. The presentation introduced the project team including the Committee, consultants, and DOS representative. This section also covered the draft plan approach as well as an overview of the project schedule.

Waterfront Revitalization Area (WRA)

The presentation discussed the Waterfront Revitalization Area (WRA) which includes portions of the Town of Salina and the Village of Liverpool on Onondaga Lake between the Seneca River Ley Creek.

What does the LWRP Document include and look like?

The Presentation outlined the structure of the LWRP document as required by the NYS Department of State. The document includes 7 sections and an appendix covering:

Section I Overview of study area
Section II Looks at existing conditions, demographics, etc.
Section III 44 policies, plus sub-policies
Section IV Proposed Projects
Section V Review of Ordinances for impact on Implementation
Section VI Cross-reference to State and Federal Programs for regulatory consistency
Section VII Public engagement summary

Inventory and Analysis

The presentation showed maps of property ownership, vacancy, floodplain, wetland, public parks/recreation and public access data within the LWRP boundary.

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Question and Answer Summary:

- The public wants to know more about *Plan Onondaga*
- The public mentioned *Loop the Lake*, is this something people want? How realistic is it? Include in LWRP
- Public would like the LWRP to consider wayfinding from the Lake back towards the inland businesses and Village/Town not just from Village/Town towards the Lake.
- The Yacht Club community is active and engaged, self-identified as an asset
- The public would like information on the LWRP process throughout the timeline
- The public would like to see coordination with the County.
- Interest in beaches and mixed-use development
- Interest in weed control on shore and marina
- The public is worried about the interaction of different levels of planning. How will this LWRP interact with other LWRPs and County Plans.
- Public expressed concern over housing development, traffic and pedestrian experience
- Public expressed worry that resident (those living directly in the LWRP zone) opinions will interfere with any LWRP projects.
- Public asked about an older Parkway closure project

Public Workshop: How to Share Your Ideas and Feedback

Attendees were encouraged to participate in the in-person feedback activity. The activity featured 4 poster stations (General Comments, Parks and Recreation, Public Access and Parking and WRA Maps). Attendees were asked to visit each station, view the maps, and then add comments to the posters.

A summary of the feedback is as follows:

Parks and Recreation:

- Create a Beach at Willow Bay, this would bring people to the lake and trigger water quality improvements
- Canoe and kayak rental location
- The park is great for walking. There are not enough places to relax and enjoy the natural beauty of wildlife
- A ferry would be a novel way to enjoy the lake
- A ferry (public or private) from Liverpool to the lake view amphitheater
- Re-open snack shop on Willow Bay side
- Make Habitat appreciation areas, add pollinators, natural species and beaches
- Bring back the tram for disabilities and elder access
- Improve the habitat for wildlife including migratory birds. There has been lots of habitat destruction in the surrounding area in the past few years
- Hammocks, Pavilions, imaginative play spaces for kids and adults. Why are there no snacks/drinks along the path?
- Picnic area/facilities on salt museum end or at least something halfway down and not all the way at willow bay end.
- Better connections between both ends other than just trolley that runs infrequently.
- Development of restaurants and shops along the area next to large parking lot.
- Functional restaurant on salt museum side, remove abandoned restaurant.
- Wegman's playground needs to be updated and maybe a splash pad

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Summary of Parks and Recreation: The community's feedback reveals a clear interest in revitalizing both ends of Onondaga Lake Park, with Willow Bay seen as a natural recreational hub and the Salt Museum side as a critical area in need of reinvestment and activation. There is also strong interest in natural area enhancement, lake access, and improved amenities to make the waterfront more inviting, accessible, and functional for a wide range of users.

Public Access and Parking:

- The neighborhood near John Glenn Blvd would really benefit from lake access and a kayak launch.
- We need to finish the loop the lake plan down the parkway
- There needs to be a walkway from the end of the old Liverpool Road sidewalk to the park.
- Scary to cross the intersection between old Liverpool Road and park.
- Improved transportation between Willow Bay and Salt Museum, not just trolley
- Improve access or create access, pedestrian and bike at Birch or first street
- Completed sidewalks on both sides of the streets on sycamore, vine and tulip.

Summary of Public Access and Parking: The feedback on public access and parking reveals a strong desire for safer, more complete pedestrian and bicycle networks, both within the park and from adjacent neighborhoods. Key problem areas like Old Liverpool Road, Sycamore/Tulip/Vine Streets, and Birch/First Street were identified multiple times, signaling clear priorities for improved connectivity. The need to complete the Loop the Lake trail, add new access points, and improve transportation between park anchors was also emphasized.

General Comments:

- Please do not restrict the activities of the Onondaga Yacht Club (been there 88 years)
- Remove the weeds permanently in the marina and in front of the sail area
- Maintain the Onondaga Yacht Club
- Improve the marina wall and parking
- Develop stores and shops by waterfront
- Boat fuel
- More boat slips
- History/culture. Provide better information for Hiawatha Point on the parkway trail, kiosk?
- Trim lakeside to allow view of water along the parkway
- Historical signage
- Do not clear out riparian buffer, important bird/waterfowl habitat
- Mixed-use development, open field, waterpub,etc.
- Willow Bay parking lots could use more spaces
- West shore trail could use a larger lot
- Add Kayak launch with lights for nighttime
- More docks to walk on
- Willow Bay archery range could be paved (parking area)
- Reopen shop and rental by Seneca river, kayak, bikes, etc.
- Sewage flows into Lake every time it rains
- Traffic is a big problem
- Tax will go up
- Multi-purpose building should be considered instead of apartment building.

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Summary of General Comments: The general comments indicate a public that is protective of its existing assets and supportive of strategic enhancements that improve access, amenities, and the overall waterfront experience. Priorities include supporting the marina and Yacht Club, adding and upgrading parking and dock infrastructure, encouraging appropriate mixed-use development (as long as such development aligns with the character of the area), and enhancing the area's historical and environmental assets. Environmental infrastructure and public access remain central concerns as the LWRP planning process moves forward.

Maps:

There were a few maps of the overall waterfront revitalization area. Below are the comments left on those maps with a summary.

- Lookout over lake? Like the one at town hall
- Can Duerr Park connect with Lake
- I wish the County would do more things besides lights on the Lake. Maybe lantern festival, food/drink festivals, jack o' Lanterns on the path? Could be fun/
- Public parking, 2 bars should be made into mixed-use building open for use
- The new old Liverpool rd. sidewalk ends, but it should be connected to park.
- Coordinated plans for basin block area.

Summary of Map Comments: The map-based comments revealed several consistent themes regarding the community's vision for the waterfront. Residents expressed interest in enhancing scenic viewing opportunities along the lake, including the addition of overlooks or elevated viewpoints similar to the one at Salina Town Hall. There was a clear desire to improve pedestrian and recreational connectivity, particularly by linking existing parks, such as Duerr Park to the waterfront and addressing sidewalk gaps along corridors like Old Liverpool Road. Several comments also highlighted support for more dynamic, seasonal programming beyond existing events, with suggestions for lantern festivals, food and drink gatherings, and other engaging uses along the trail. In terms of land use, there was public interest in transforming underutilized or single-use buildings near public parking areas into vibrant mixed-use spaces. Finally, the basin block area in the Village of Liverpool was identified as needing a more coordinated planning approach, reflecting its potential as a high-impact redevelopment site. Together, these comments suggest a public preference for improving access, enhancing user experience, and revitalizing key sites to better activate the waterfront.

Adjourn

The Public Information Meeting adjourned at 7:30pm

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Town of Salina / Village of Liverpool
Local Waterfront Revitalization Program (LWRP)
LWRP Meeting

Waterfront Revitalization Public Information Meeting #2 Summary

Meeting Date:	Wednesday, April 29, 2026 @6pm
Location:	Salina Town Hall | 201 School Rd, Liverpool, NY 13088
Committee Members:	Raul Huerta, Town Supervisor Stacy Finney, Village of Liverpool Mayor Heidi McElwee, Liverpool Planning Board
Consultants:	Dan Theobald, AICP, Project Community Planner (B&L) Keith Ewald, AICP, Senior Managing Planner (B&L)
Public:	Approximately 20 members of the public

This was the second Public Information Meeting (PIM #2) for the Town of Salina and Village of Liverpool Local Waterfront Revitalization Program (LWRP). The meeting was held as an interactive public workshop and was attended by members of the project committee, the Barton & Loguidice (B&L) consultant team, and approximately 20 members of the public.

The purpose of the meeting was to provide an update on the LWRP process, present the proposed projects within the Waterfront Revitalization Area, and gather public input. The workshop included a presentation followed by a question-and-answer session. Attendees were then invited to review project boards displayed throughout the room and provide feedback. As part of the exercise, participants were given $10 in mock currency to "invest" in the projects they felt were most important, helping to identify community priorities moving forward.

Introductions

As attendees signed in, they were encouraged to review the project boards before the presentation. Mr. Theobald kicked off the presentation at 6:15pm by initiating a slideshow. The agenda for the meeting was as follows:

- Project Background
- What is an LWRP?
- Waterfront Revitalization Area (WRA)
- LWRP Document
- Inventory & Analysis
- Public Workshop
- Next Steps

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What is a Local Waterfront Revitalization Program (LWRP)?

Mr. Theobald's presentation introduced the process and benefits of an LWRP and the importance of community participation throughout the process. The presentation introduced the project team including the Committee, consultants, and DOS representative. This section also covered the draft plan approach as well as an overview of the project schedule.

Waterfront Revitalization Area (WRA)

The presentation discussed the Waterfront Revitalization Area (WRA), which includes portions of the Town of Salina and the Village of Liverpool on Onondaga Lake between the Seneca River and Ley Creek.

What does the LWRP Document include and look like?

The presentation outlined the structure of the LWRP document as required by the NYS Department of State. The document includes 7 sections and an appendix covering:

Section I	Overview of study area
Section II	Looks at existing conditions, demographics, etc.
Section III	44 policies, plus sub-policies
Section IV	Proposed Projects
Section V	Review of Ordinances for impact on Implementation
Section VI	Cross-reference to State and Federal Programs for regulatory consistency
Section VII	Public engagement summary

Inventory and Analysis

The presentation showed maps of property ownership, vacancy, floodplains, and wetlands within the LWRP boundary.

Question and Answer Session Summary:

Following the presentation, a brief question and answer session was held. Attendees asked about funding for the proposed projects. It was explained that once the LWRP is adopted, identified projects become eligible for funding through various grant programs; however, funding is not guaranteed and must be pursued through a competitive process.

There were also questions related to the marina, though no specific marina project is included in the current LWRP. In addition, Mr. Theobald noted that an online option is available for the project funding exercise, allowing those unable to attend in person to participate.

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Workshop Board Comments

Sub-bullets in *italics* represent the comments on the boards.

Economic Development

- Project 2: Mixed-Use and Redevelopment Initiatives
  - *Will this include sewer, water, and storm drainage enhancements*
  - *Where's the parking? Especially for the business*
- Project 3: Wayfinding and Informational Waterfront Signage
  - *We ignore the Haudenosaunee*
- Project 4: Seasonal and Event Programming
  - *An ice-skating rink (in the old Griffin Field) would be ideal. Kids of all ages, grandparents, everyone could enjoy this. Clinton Square Ice skating rink is too small, not enough parking and dangerous at night. Other sports, e.g. skiing, wonder works, aquarium are too expensive. This rink hopefully would bring kids out (away from their computers) and lots of fun! Music, snacks, cheap lots, and plenty of lighting (lights on the lake). And this could be multi-purpose – open ice skating (winter) and lacrosse, soccer, etc in summer.*
  - *Food truck would be great to have nearby (esp. Heids)*

Recreation

- Project 12: Seneca River Park Acquisition and Feasibility Study
  - *Lacrosse / ice rink with Onondaga Nation partnership*

Access & Infrastructure

- Project 14: Village Waterfront Access Improvements
  - *Really needed; locals and tourists need a nice gateway*
- Project 16: Utility Undergrounding at First Street
  - *Yes, it is ugly and not exactly welcoming area*
- Project 19: Old Liverpool Road Pedestrian Bridge
  - *Use old Griffith Baseball field as an open air multi-purpose space – ice skating in winter, and lacrosse, soccer, skating in summer*
  - *Has ample parking ingress and egress, bathrooms exist, power / water exist; could have winter hockey event there*
  - *Backdrop is the lights on the lake.*

Cultural Heritage & Identity

- Project 23: Skä•noñh Great Law of Peace Center Enhancements
  - *We need this PLUS – Dual language signage*
- Project 24: Jesuit Well Heritage Site
  - *Really needs to be acknowledged*

Land Use & Development

- Project 27: Waterfront Mixed-Use Development
  - *Include all of Lake Drive in project*
  - *Absolute no on this one. Besides, most of the block is in a floodplain.*

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Project Funding Activity

The table below summarizes the results of the project funding activity, showing total votes received for each project, the breakdown between in-person workshop and online votes, and the general priority level assigned based on overall community support.

Project	Total	Workshop Votes	Online Votes
Project 07: Loop-the-Lake Trail Completion	**31**	30	1
Project 16: Utility Undergrounding at First Street	**27**	26	1
Project 19: Old Liverpool Road Pedestrian Bridge	**26**	26	
Project 04: Seasonal and Event Programming	**20**	18	2
Project 14: Village Waterfront Access Improvements	**16**	15	1
Project 09: Johnson Park Enhancements	**15**	14	1
Project 23: Skä•noñh Great Law of Peace Center Enhancements	**14**	13	1
Project 13: Willow Bay Beach Development	**9**	7	2
Project 17: Old Liverpool Road Sidewalk Extension	**8**	6	2
Project 26: Habitat Appreciation Areas	**8**	8	
Project 02: Mixed-Use and Redevelopment Initiatives	**7**	4	3
Project 25: Stormwater Infrastructure Improvements	**7**	6	1
Project 03: Wayfinding and Informational Waterfront Signage	**6**	3	3
Project 15: Birch Street Neighborhood Waterfront Access	**6**	6	
Project 27: Waterfront Mixed-Use Development	**5**	5	
Project 05: Sunflower Neighborhood – Bloody Brook Trail Link	**4**	3	1
Project 21: Cold Springs Waterfront Connection	**4**	3	1
Project 18: Transportation and Intersection Upgrades	**3**	3	
Project 20: Duerr Park Waterfront Connection	**3**	3	
Project 24: Jesuit Well Heritage Site	**3**	3	
Project 28: Basin Block Coordinated Planning	**3**	2	1
Project 01: Seneca River Marina Acquisition & Development	**2**	2	
Project 06: Ley Creek Greenway Connection	**2**	1	1
Project 11: Carriage Park Recreation Enhancements	**2**	2	
Project 22: Salina Town Hall Site Enhancements	**2**	0	2
Project 08: Washington Park Enhancements	**1**	1	
Project 12: Seneca River Park Acquisition and Feasibility Study	**1**	1	
Project 10: Lamb Park Enhancements	**0**	0	

Adjourn

The Public Information Meeting adjourned at 7:15pm