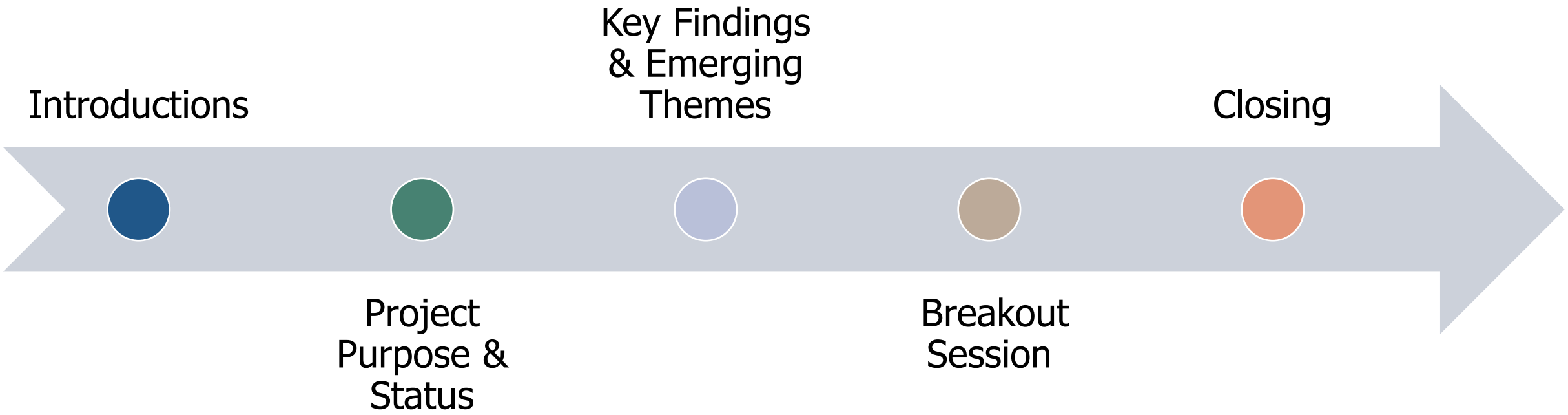
Town of Manlius

Burdick-Genesee Corridor Strategic Plan

Community Workshop
June 23, 2026



TODAY'S AGENDA



INTRODUCTIONS

Steering Committee

- Sara Bollinger, Town Councilor *(Co-Chair)*
- Katelyn Kriesel, Town Councilor *(Co-Chair)*
- Rich Rosetti, Town Planning Board Member
- Thomas Poitras, Town Code Enforcement Officer
- Jane Rice, Village of Fayetteville Trustee
- Aerik Radley, Town Resident (Homewood Neighborhood)
- Dan Joslin, Town Resident (Fayette Manor Neighborhood)
- Brian McAlister, Town Resident
- Heather Waters, Town Resident

Consultant Team

Grace DeSantis, AICP
Senior Project Community Planner
Barton & Loguidice

Keith F Ewald, AICP
Senior Managing Landscape Architect
Barton & Loguidice

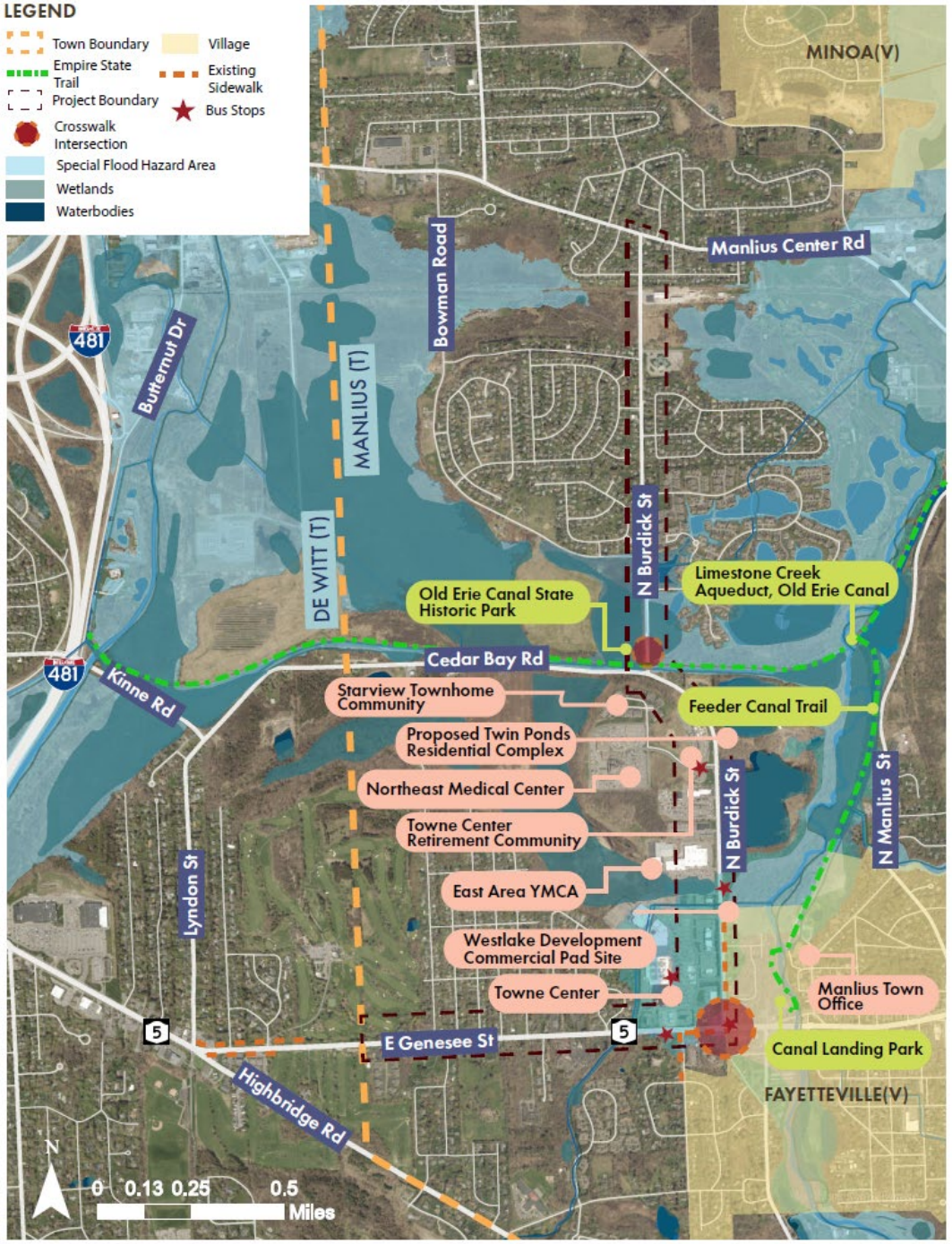


History

- Long-time major transportation and commercial gateway
- Proximity to Erie Canal, Limestone Creek, regional trails, and Fayetteville shaped growth
- Over time, developed a mix of retail, office, institutional, and residential uses

Challenges

- Inconsistent development patterns
- Limited multimodal connectivity
- Traffic congestion at key intersections
- Environmental constraints (wetlands, floodplains, impaired waterways)
- No coordinated framework guiding future development



PURPOSE

- Define a clear, long-term vision for the corridor
- Build consensus on the desired future character of the corridor
- Guide growth that reflects community values, market trends, and long-term sustainability
- Identify supported and feasible public space, private realm, and regulatory projects
- Inform decision-making and implementation

Key Focus → Smart Growth

PROCESS

1. **Learn from relevant plans & studies**
2. **Assess existing conditions**
3. **Establish a vision and goals**
4. **Identify desired future land uses and develop a master plan**
5. **Plan out next steps for implementations**

Project Website	**Steering Committee Meetings**	**Stakeholder Interviews**
Community Workshop #1 March 16, 2026	**Community Survey** March 16 – April 6, 2026	**Community Workshop #2** Today!

TECHNICAL APPROACH

1. Identify developable lands vs lands ideal for preservation

2. Identify proposed or potential private/public investment projects

3. Identify supportive public realm improvements
   - Sidewalks, bike lanes, streetscape enhancements, trails, etc.

KEY TAKEAWAYS FROM PUBLIC INPUT

Corridor users want to see:

- Improved **walkability and bikability**
  - Public right-of-way infrastructure as well as off-road trails/greenway connections
- **Open space** preservation
  - Preference for redevelopment of underutilized sites over new development
- Attraction of **quality-of-life businesses** that serve the local community
  - Entertainment, recreation, and retail uses
- Enhanced **community design** for unified aesthetics, safety, and comfort
- **Traffic mitigation and safety** improvements

VISION STATEMENT

A safe and well-connected corridor that enhances the quality and small-town character of the Town of Manlius, where people of all ages and abilities can move comfortably between neighborhoods, green spaces, and businesses, and where economic growth is facilitated with respect for the community fabric and natural landscape.

GOAL AREAS

Goal 1: Foster a Safe & Connected Corridor

Goal 2: Strengthen Community Identity & Sense of Place

Goal 3: Protect Environmental Assets and Natural Functions

Goal 4: Encourage Quality Reinvestment that Contributes to the Community Fabric

Goal 5: Guide Responsible & Balanced Growth

NEXT STEPS

1. Solicit input from Town committees
2. Update master plan based on community input
3. Further define proposed projects
4. Release draft report for public review

Visit the project website to stay up to date!

bandl.mysocialpinpoint.com/burdick-genesee-corridor

Poster Gallery Session

Break into three groups

15 minutes at each station:

1. **Mobility & Safety**

   Goal 1: Foster a Safe & Connected Corridor

2. **Open Space & Recreation**

   Goal 3: Protect Environmental Assets & Natural Functions

3. **Development**

   Goal 4: Encourage Quality Reinvestment that Contributes to the Community Fabric

Note: Goal 2 (Strengthen Community Identity & Sense of Place) & Goal 5 (Guide Responsible & Balanced Growth) apply across all three posters.

Regroup for closing remarks

Q&A

Thank you for attending today and providing your input!

